

Inventor Develops an All-New Way to Protect Your Car's Windshield

English

PR Newswire ID: 2857950-31 Clear Time Oct 01, 2020 1:45 PM ET

Pickup

Where did my release get picked up?

93	95,876,174
total pickup	total potential audience

Traffic

What traffic did my release generate?

980	344	76	72,851
release views	release web crawler hits	image views	image web crawler hits

Audience

Who are the audiences viewing my release?

3	167
organization views	Associated Press outlets

Engagement

How are people engaging with my release?

24	24
total engagement actions	click-throughs

Industry Benchmarks

On a scale of 1 - 100, how this release performed compared to other similar releases.

24
total visibility

40	8	0
pickup	traffic	audience

74
engagement

Pickup

Highlights

TOTAL PICKUP	93
--------------	-----------

Exact Match

93 postings

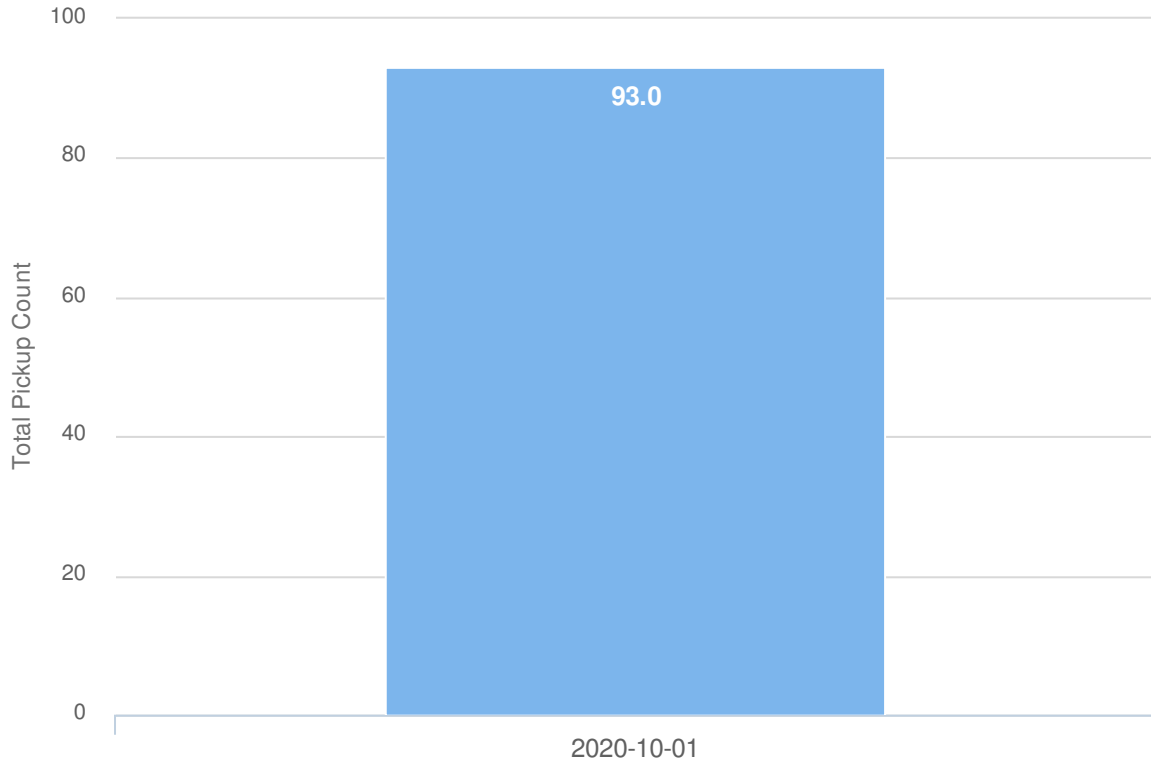
TOTAL POTENTIAL AUDIENCE	95.9M
--------------------------	--------------

Exact Match

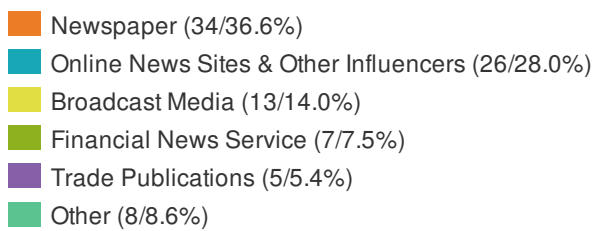
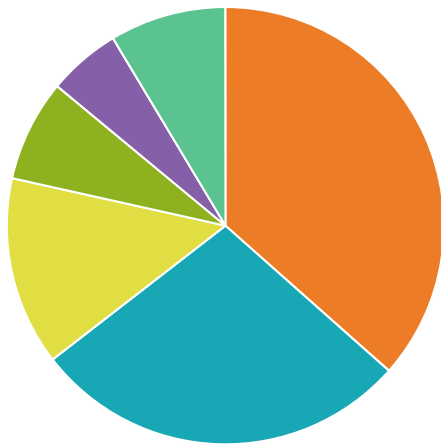
95.9M visitors

Total Pickup Over Time

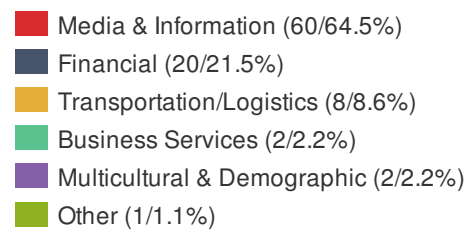
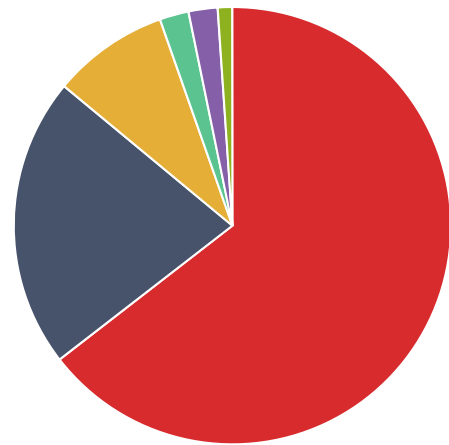
Total pickup since your content was distributed



Total Pickup by Source Type



Total Pickup by Industry

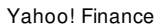



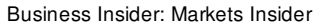


Exact Match Pickup

Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated.
















Total Exact Matches: **93**















Total Potential Audience: **95,876,174**.
















Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
	 Yahoo! Finance Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	41,360,037 ^[1] visitors/month
	 MarketWatch Online  View Release	United States	Financial News Service	Financial	30,477,663 ^[1] visitors/month
	 Business Insider: Markets Insider Online  View Release	Global	Online News Sites & Other Influencers	Financial	6,624,025 ^[1] visitors/month
	 PR Newswire Online  View Release	Global	PR Newswire	Media & Information	6,270,744 ^[1] visitors/month

Benzinga Online  View Release	United States	Online News Sites & Other Influencers	Financial	4,025,556 ^[1] visitors/month
Morningstar Online  View Release	Global	Financial Data, Research & Analytics	Financial	2,701,661 ^[1] visitors/month
WFMJ-TV NBC-21 [Youngstown, OH] Online  View Release	United States	Broadcast Media	Media & Information	635,861 ^[1] visitors/month
WBOC-TV CBS-16 [Salisbury, MD] Online  View Release	United States	Broadcast Media	Media & Information	428,889 ^[1] visitors/month
Finanzen.ch Online  View Release	Switzerland	Online News Sites & Other Influencers	Financial	403,377 ^[1] visitors/month
KTVN-TV CBS-2 [Reno, NV] Online  View Release	United States	Broadcast Media	Media & Information	379,473 ^[1] visitors/month
Finanzen.at Online  View Release	Germany	Online News Sites & Other Influencers	Financial	237,742 ^[1] visitors/month
RFD-TV [Nashville, TN] Online  View Release	United States	Broadcast Media	Media & Information	143,901 ^[1] visitors/month
FinancialContent - PR Newswire Online  View Release	United States	Financial News Service	Media & Information	121,820 ^[1] visitors/month
WRAL-TV CBS-5 [Raleigh, NC] Online  View Release	United States	Broadcast Media	Media & Information	121,820 ^[1] visitors/month
Townhall Finance Online  View Release	United States	Financial News Service	Media & Information	121,820 ^[1] visitors/month
Tamar Securities Online  View Release	United States	Online News Sites & Other Influencers	Financial	121,820 ^[1] visitors/month
IBTimes Online  View Release	United States	Newspaper	Media & Information	121,820 ^[1] visitors/month
Rockford Register Star [Rockford, IL] Online  View Release	United States	Newspaper	Media & Information	121,820 ^[1] visitors/month
Great American Financial Resources Online  View Release	United States	News & Information Service	Financial	121,820 ^[1] visitors/month

Franklin Credit Management Online  View Release	United States	Online News Sites & Other Influencers	Financial	121,820 ^[1] visitors/month
Value Investing News Online  View Release	United States	Financial News Service	Financial	121,820 ^[1] visitors/month
Dow Theory Letters Online  View Release	United States	Banking & Financial Institutions	Financial	121,820 ^[1] visitors/month
Daily Penny Alerts Online  View Release	United States	Online News Sites & Other Influencers	Financial	121,820 ^[1] visitors/month
Benefit Plans Administrative Services Online  View Release	United States	Online News Sites & Other Influencers	Financial	121,820 ^[1] visitors/month
Ascensus Online  View Release	United States	Online News Sites & Other Influencers	Financial	121,820 ^[1] visitors/month
1st Discount Brokerage Online  View Release	United States	Financial News Service	Financial	121,820 ^[1] visitors/month
One News Page Global Edition Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	96,416 ^[1] visitors/month
Automoblog.net Online  View Release	United States	Online News Sites & Other Influencers	Transportation/Logistics	83,883 ^[1] visitors/month
WICZ-TV FOX-40 [Binghamton, NY] Online  View Release	United States	Broadcast Media	Media & Information	83,798 ^[1] visitors/month
Spoke Online  View Release	United States	News & Information Service	Business Services	50,990 ^[1] visitors/month
Suncoast News Network [Sarasota, FL] Online  View Release	United States	Broadcast Media	Media & Information	40,864 ^[1] visitors/month
WRDE-TV CBS [Milton, DE] Online  View Release	United States	Broadcast Media	Media & Information	24,754 ^[1] visitors/month
Daily Herald [Chicago, IL] Online  View Release	United States	Newspaper	Media & Information	16,182 ^[1] visitors/month
NewsBlaze US Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	13,019 ^[1] visitors/month

Ask.com Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	6,113 ^[1] visitors/month
One News Page Unites States Edition Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	5,008 ^[1] visitors/month
The Daily Press [St. Marys, PA] Online  View Release	United States	Newspaper	Media & Information	4,054 ^[1] visitors/month
WBOC-TV FOX-21 [Salisbury, MD] Online  View Release	United States	Broadcast Media	Media & Information	3,713 ^[1] visitors/month
KJUN-TV / KFOL-TV HTV10 [Houma, LA] Online  View Release	United States	Broadcast Media	Media & Information	3,693 ^[1] visitors/month
Buffalo News [Buffalo, NY] Online  View Release	United States	Newspaper	Media & Information	3,012 ^[1] visitors/month
Oklahoman [Oklahoma City, OK] Online  View Release	United States	Newspaper	Media & Information	3,004 ^[1] visitors/month
ProfitQuotes Online  View Release	United States	Financial News Service	Financial	2,591 ^[1] visitors/month
Ticker Technologies Online  View Release	United States	Financial News Service	Financial	2,316 ^[1] visitors/month
Ridgway Record [Ridgway, PA] Online  View Release	United States	Newspaper	Media & Information	2,215 ^[1] visitors/month
Latin Business Today Online  View Release	United States	Online News Sites & Other Influencers	Multicultural & Demographic	2,165 ^[1] visitors/month
Minyanville Online  View Release	United States	Online News Sites & Other Influencers	Financial	2,071 ^[1] visitors/month
myMotherLode.com [Sonora, CA] Online  View Release	United States	Newspaper	Media & Information	1,950 ^[1] visitors/month
Pittsburgh Post-Gazette [Pittsburgh, PA] Online  View Release	United States	Newspaper	Media & Information	1,931 ^[1] visitors/month
Daily Times Leader [West Point, MS] Online  View Release	United States	Newspaper	Media & Information	1,448 ^[1] visitors/month

AutoInc. Online  View Release	United States	Trade Publications	Transportation/Logistics	1,433 ^[1] visitors/month
Automotive Rhythms Online  View Release	United States	Online News Sites & Other Influencers	Transportation/Logistics	1,178 ^[1] visitors/month
The Chronicle Journal [Thunder Bay, ON] Online  View Release	Canada	Newspaper	Media & Information	1,172 ^[1] visitors/month
The Pilot News [Plymouth, IN] Online  View Release	United States	Newspaper	Media & Information	1,109 ^[1] visitors/month
The Evening Leader [St. Marys, OH] Online  View Release	United States	Newspaper	Media & Information	1,064 ^[1] visitors/month
Winslow, Evans & Crocker Online  View Release	United States	Online News Sites & Other Influencers	Financial	997 ^[1] visitors/month
The Saline Courier [Benton, AR] Online  View Release	United States	Newspaper	Media & Information	992 ^[1] visitors/month
Valley City Times-Record [Valley City, ND] Online  View Release	United States	Newspaper	Media & Information	934 ^[1] visitors/month
Fat Pitch Financials Online  View Release	United States	Online News Sites & Other Influencers	Financial	931 ^[1] visitors/month
The Morning News [Blackfoot, ID] Online  View Release	United States	Newspaper	Media & Information	924 ^[1] visitors/month
Jotup Online  View Release	Global	Online News Sites & Other Influencers	Business Services	916 ^[1] visitors/month
Borger News Herald [Borger, TX] Online  View Release	United States	Newspaper	Media & Information	875 ^[1] visitors/month
The Newport Daily Express [Newport, VT] Online  View Release	United States	Newspaper	Media & Information	817 ^[1] visitors/month
Mammoth Times [Mammoth Lakes, CA] Online  View Release	United States	Newspaper	Media & Information	772 ^[1] visitors/month

Wapakoneta Daily News [Wapakoneta, OH] Online  View Release	United States	Newspaper	Media & Information	740 ^[1] visitors/month
Big Spring Herald [Big Spring, TX] Online  View Release	United States	Newspaper	Media & Information	710 ^[1] visitors/month
Latin Trade Online  View Release	United States	Trade Publications	Multicultural & Demographic	686 ^[1] visitors/month
Car Sizzler Online  View Release	Global	Trade Publications	Transportation/Logistics	662 ^[1] visitors/month
The Deer Park Tribune [Deer Park, WA] Online  View Release	United States	Newspaper	Media & Information	648 ^[1] visitors/month
Starkville Daily News [Starkville, MS] Online  View Release	United States	Newspaper	Media & Information	643 ^[1] visitors/month
The Punxsutawney Spirit [Punxsutawney, PA] Online  View Release	United States	Newspaper	Media & Information	602 ^[1] visitors/month
ArlingtonWatches Online  View Release	Global	Online News Sites & Other Influencers	Retail & Consumer	574 ^[1] visitors/month
Sweetwater Reporter [Sweetwater, TX] Online  View Release	United States	Newspaper	Media & Information	554 ^[1] visitors/month
Malvern Daily Record [Malvern, AR] Online  View Release	United States	Newspaper	Media & Information	545 ^[1] visitors/month
Magazines Today Online  View Release	Global	Trade Publications	Media & Information	519 ^[1] visitors/month
Minster Community Post [Minster, OH] Online  View Release	United States	Newspaper	Media & Information	513 ^[1] visitors/month
AutoInformed Online  View Release	United States	Blog	Transportation/Logistics	511 ^[1] visitors/month
The Post and Mail [Columbia City, IN] Online  View Release	United States	Newspaper	Media & Information	498 ^[1] visitors/month
Decatur Daily Democrat [Decatur, IN] Online  View Release	United States	Newspaper	Media & Information	491 ^[1] visitors/month

Greater Cleveland Automobile Dealers' Association [GCADA] Online  View Release	United States	Industry Association Sites	Transportation/Logistics	476 ^[1] visitors/month
Poteau Daily News [Poteau, OK] Online  View Release	United States	Newspaper	Media & Information	431 ^[1] visitors/month
The Antlers American [Antlers, OK] Online  View Release	United States	Newspaper	Media & Information	398 ^[1] visitors/month
The Kane Republican [Kane, PA] Online  View Release	United States	Newspaper	Media & Information	387 ^[1] visitors/month
The Observer News Enterprise [Newton, NC] Online  View Release	United States	Newspaper	Media & Information	321 ^[1] visitors/month
Inyo Register [Bishop, CA] Online  View Release	United States	Newspaper	Media & Information	315 ^[1] visitors/month
Access News Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	311 ^[1] visitors/month
WTNZ FOX-43 (Knoxville, TN) Online  View Release	United States	Broadcast Media	Media & Information	195 ^[1] visitors/month
Manhattanweek Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	194 ^[1] visitors/month
WDFX-TV FOX-34 [Dothan, AL] Online  View Release	United States	Broadcast Media	Media & Information	183 ^[1] visitors/month
WPGX-TV FOX-28 [Panama City, FL] Online  View Release	United States	Broadcast Media	Media & Information	176 ^[1] visitors/month
Invertir USA Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	151 ^[1] visitors/month
IABC Nashville Online  View Release	United States	Industry Association Sites	Media & Information	27 ^[1] visitors/month
The Weekend Drive Online  View Release	United States	Trade Publications	Transportation/Logistics	Not Available
AutoNews-Wire.com Online  View Release	United States	Online News Sites & Other Influencers	Transportation/Logistics	Not Available

*Data sources: [1] [2] Alexa, [3] siteworthtraffic.com [4] Cision Digital Reach

**The data cited here by SimilarWeb represents site traffic data of worldwide unique visitors on desktop and mobile devices. Data is updated monthly.*

Traffic

Overview

RELEASE VIEWS & HITS **1.3K**

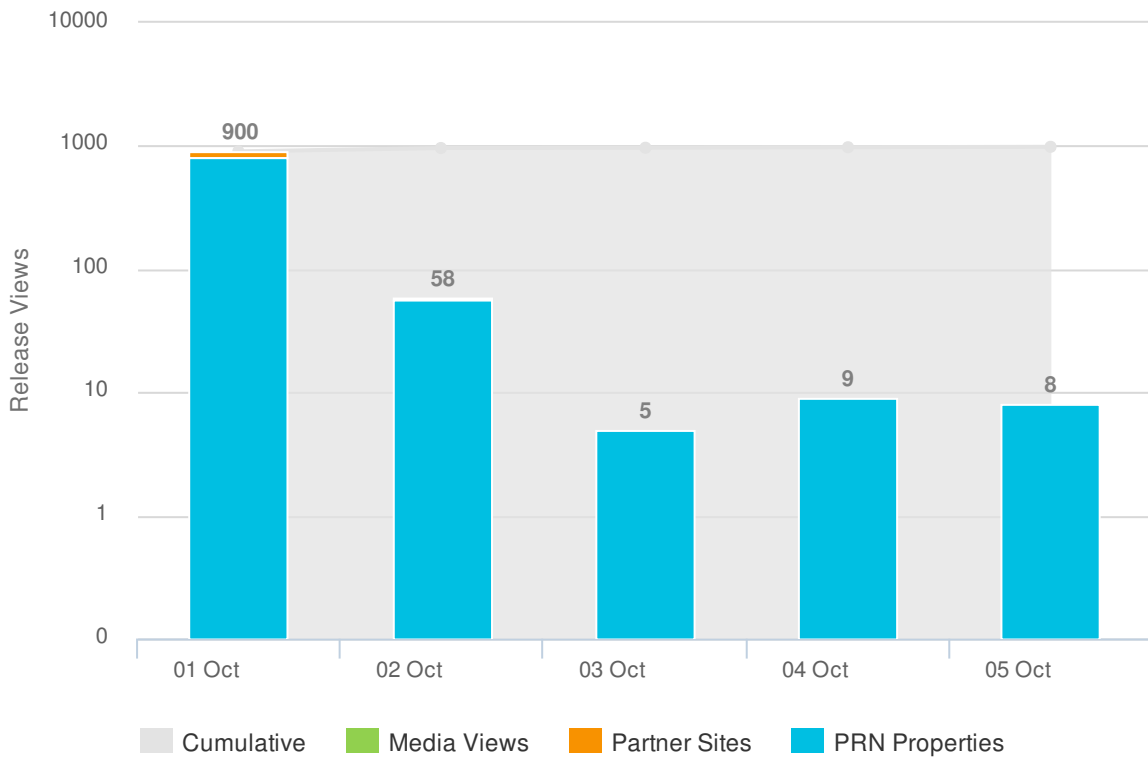
MULTIMEDIA **72.9K**

Release Views	980
Public Views	980
Partner Sites	77
PR Newswire Properties	903
Release Web Crawler Hits	344

Image Views	76
Image Web Crawlers	72.9K

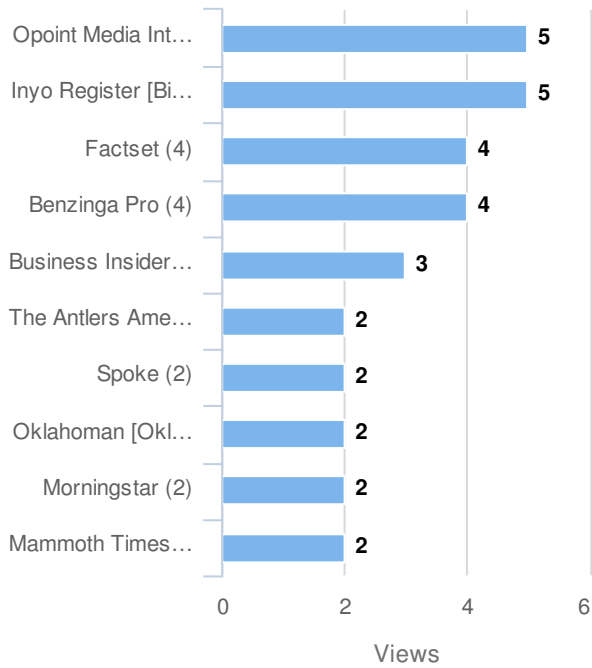
Release Views

Release Views Over Time



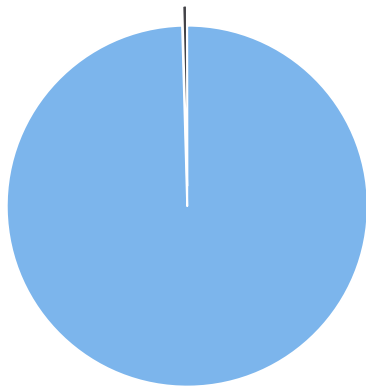
Views on Partner Sites

Top 10 Sites



Traffic to PR Newswire Properties

Type of Views



Views

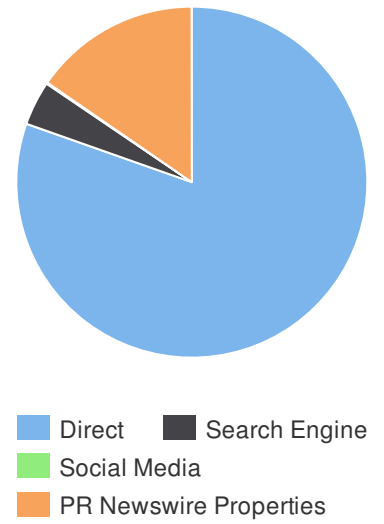
Type	Views
Desktop Views	899
Mobile/Tablet Views	4
Total Views on PR Newswire Properties	903

External Traffic Sources

Understand how viewers found your release.

Source Type	Source	Instances
Direct		726
Direct	Direct	726
∨ Search Engine (1)		37
Total		903

Source Type	Source	Instances
Search Engine	Google	37
∨ Social Media (1)		1
Social Media	Twitter	1
∨ PR Newswire Properties (1)		139
PR Newswire Properties	pnewswire.com	139
Total		903



Audience

Overview

VIEWS FROM IDENTIFIED AUDIENCES **3**

AP & INFLUENCER LIST RECIPIENTS **167**

Organization Views **3**

Wire Distribution / AP Outlets **167**

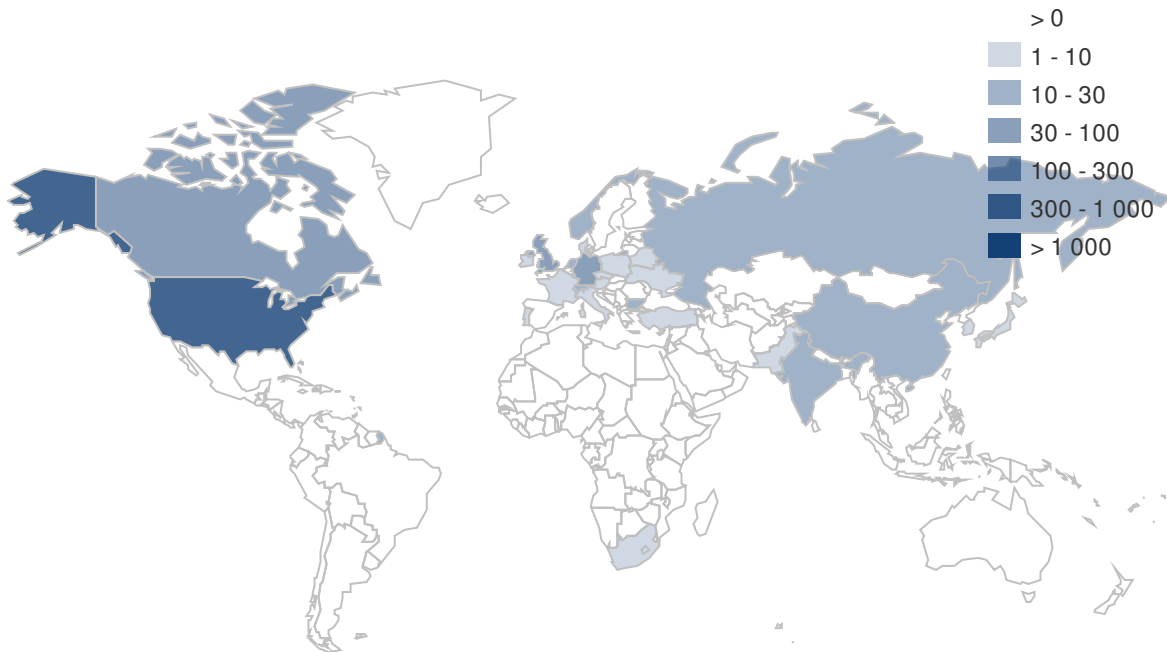
Audience Summary

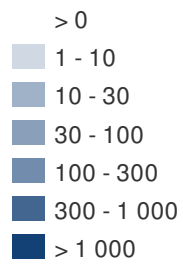
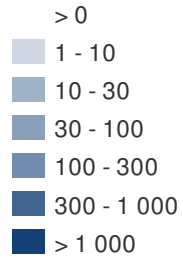
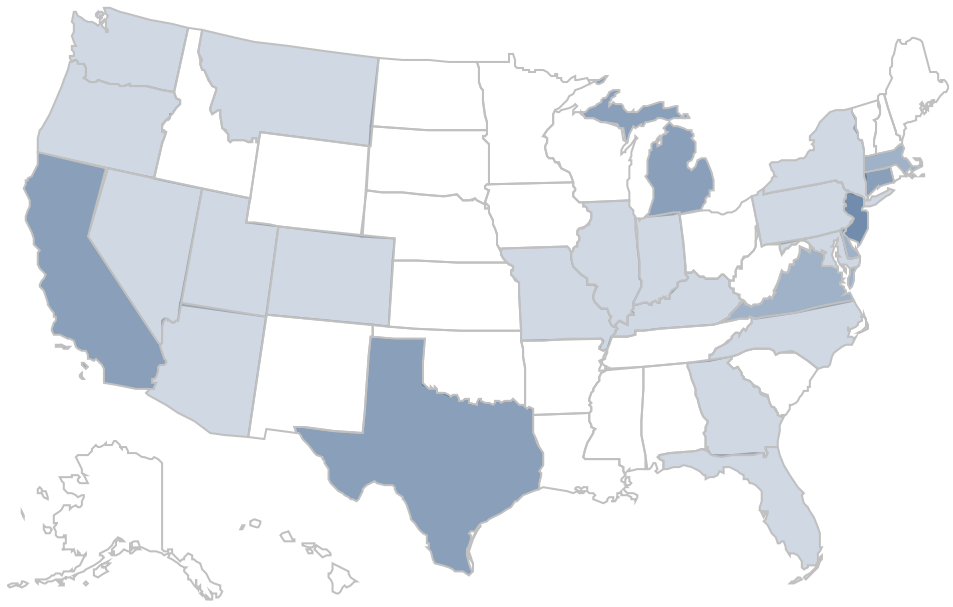
Geo-segmentation

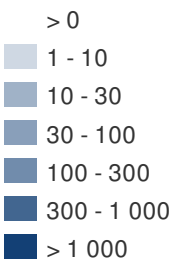
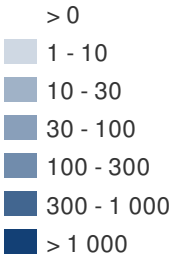
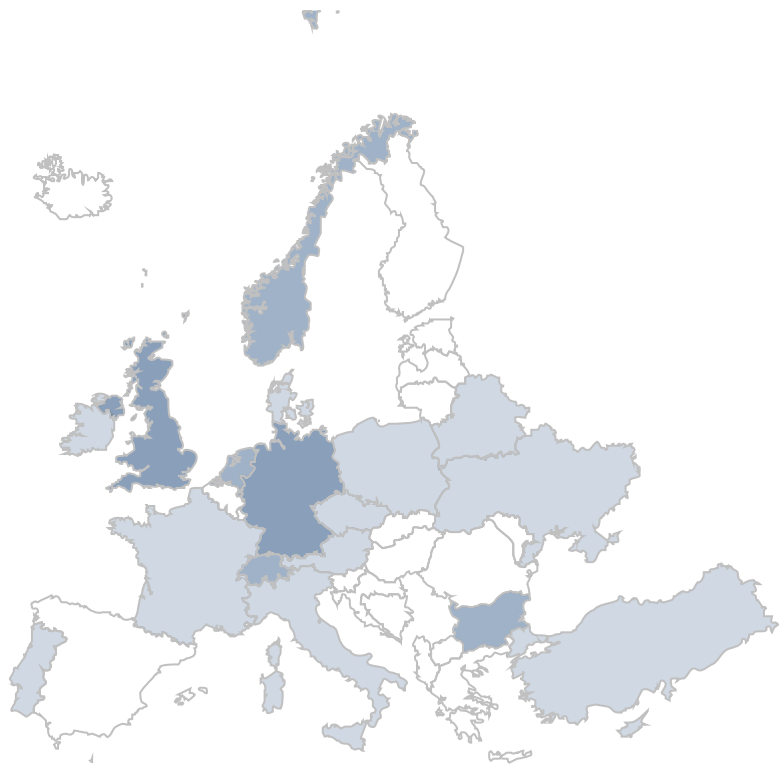
See where views of your release originated. Hover over map to see totals by location.

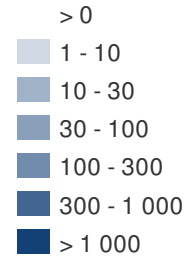
Select a region:

World View









Audience Details

Organization Views

See which organizations have viewed your release

Organization	Headquarters	Visitor Location	Parent Organization	Industry	Views
TransIP B.V.	Netherlands	NETHERLANDS			1
MOMIT SRL	Viale Enrico Forlanini 23 20134 , Italy	ITALY			1
Instytut Monitorowania Mediów	ul. Chmielna 85-87 , Polish	POLAND	Instytut Monitorowania Mediów		1
Total					3

Associated Press Outlets

Every PR Newswire U.S. wire newswire includes targeted distribution to the Associated Press, an essential global news network that delivers content to an extensive set of media platforms and formats. The list below represents the outlets you reach via this partnership.

Outlet Name	City	State	Newsline	Type	Audience
Yahoo Inc.	Sunnyvale	CA	Pennsylvania newswire	Online	10,030,975 Visitors per Month
WENJ-FM	Trenton	NJ	Pennsylvania newswire	Radio	1,040,000 Broadcast Audience
WKXW-FM	Trenton	NJ	Pennsylvania newswire	Radio	1,040,000 Broadcast Audience
PhillyVoice	Philadelphia	PA	Pennsylvania newswire	Online	626,222 Visitors per Month
WHYY-FM	Philadelphia	PA	Pennsylvania newswire	Radio	529,400 Broadcast Audience
WPVI-TV	Philadelphia	PA	Pennsylvania newswire	Television	416,976 Broadcast Audience
KYW-TV	Philadelphia	PA	Pennsylvania newswire	Television	360,277 Broadcast Audience
WXPB-FM	Philadelphia	PA	Pennsylvania newswire	Radio	339,500 Broadcast Audience

Outlet Name	City	State	Newsline	Type	Audience
WXPN-FM	Philadelphia	PA	Pennsylvania newsline	Radio	339,500 Broadcast Audience
WPHT-AM	Philadelphia	PA	Pennsylvania newsline	Radio	327,400 Broadcast Audience

Engagement

Overview

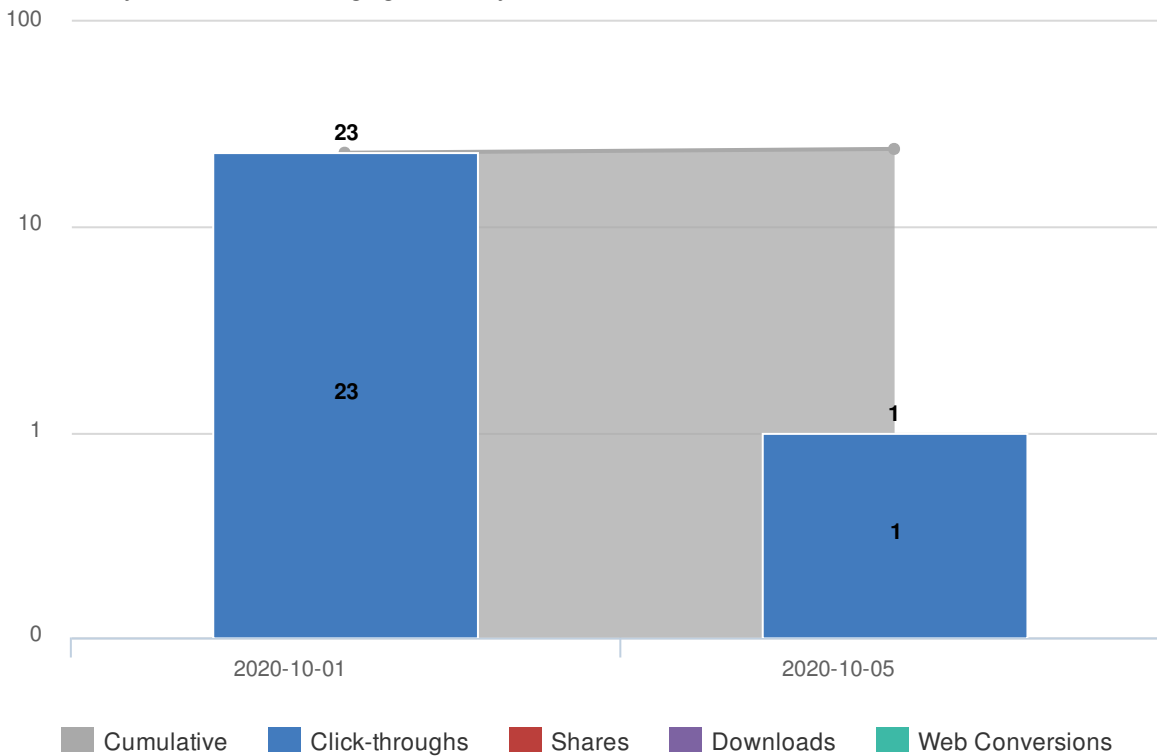
TOTAL ENGAGEMENT ACTIONS **24**

Click-throughs **24**

Web Conversions **0**

Engagement Timeline

See when your audience engaged with your release.



Engagement Details

A break down of click-throughs, shares and other engagement actions.

Click-throughs

The number of times your release sent visitors to the pages you linked to

URL	Click-throughs
http://www.windshieldarmors.com/	24
Total	24